

Bali sign is a creative team which focused on helping small businesses organization to accelerate their business growth with support on strategy, systems and integrated solutions.

As one of small business organization we know that we need to be focused on core business and find a way to grow. We believe communications, supports, and good cooperation with clients and partner is the key of success.

To compile a good business plan, we need to do a market research and determine the strategies and measurable goals. By doing strategy formulation, it will determine the steps which need to be taken in making the right systems and best solutions.

We believe that the proper tools and accurate informations are the first step to develop appropriate strategies to achieve the goals. We are more than happy if we can be your partner in accelerating the development of your business. Bali Sign is your partner.

By partnering with us, you can stay focused on core business and management and we will assist you in:

- **Online strategy**
- **Visual design**
- **Website development**

*** please note the PDF is interactive: you can fill in the form fields on your computer and then email the resulting document to Bali Sign by clicking the green "Sent Email" button found at the end of the form.*



Organisation Profile

Name :

Industry :

Email/Website :

Address :

Products provided :

History of the organisation:

>> Insert any relevant background information of company. Describe what your company does. How long have you been in business, how many employees, geographic spread, etc

Organisation's mission statement

What is your organisation and products advantages ?

Who is your competitors, what is their advantages ?



Project Information

What is your vision for your project (logo/website) ?

What are its objectives ?

Who is your target audience ?

Age range & Sex:

Location & Area:

Jobs & Education:

Others:

Project schedule and deliverables ?

Start

:

Finish

:

Who is your Project Manager ?

Name

:

Position

:

Email

:

Phone

:





Design Preferences

Logo / Brand :

Color Themes :

Your current logo/website/marketing kit or references others that you like :

** please include the sample file if you have it.*

Stlye Guides

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|-----------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------|
| Feminine | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Masculine |
| Simple | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Complex |
| Gray | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Colorful |
| Necessity | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Luxury |
| Expensive | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Economical |
| Playful | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Serious |
| Sporty | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Elegant |
| Adventure | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Secure |

** please check one of each bullet. The bullet in the middle means netral*

Web Guides

- Company Profile
- Shopping cart
- Contact Form
- Gallery
- Blog
- Email setup
- Domain & Hosting
- Social Media
- Online Strategy

** please check the web services that you like get from Bali Sign.*

Visual Design

- Logo
- Marketing Kit (bizcard, letter head, envelope)
- Book, Brochure, Banner, t-Shirt
- Printing

** please check the visual design services that you like get from Bali Sign.*

** please field the blank box with number (1-9) that represent. 5 is medium.*



Sent Email

*After Complete all fields,
please email us by click
the green button.
We will contact you as
soon ass possible.
Thank you. :)*

Bali Sign

